



MediaJet[®]

A SANDOW COMPANY

ABOUT

MediaJet Newsstands provide a unique **distribution and marketing platform** developed to reach the world's wealthiest consumers – **private jet travelers**. Just prior to boarding, passengers can select high-quality **magazines or catalog books** from a MediaJet newsstand.





CONNECT YOUR BRAND WITH ULTRA-HIGH-NET-WORTH INDIVIDUALS IN A CAPTIVE SETTING



250+

LOCATIONS AT LEADING PRIVATE AIRPORTS NATIONWIDE



\$67M+

AVERAGE NET WORTH OF PRIVATE JET TRAVELERS



20-30 MIN

AVERAGE PASSENGER DWELL TIME IN PRIVATE TERMINAL



4.4

AVERAGE NUMBER OF PASSENGERS PER PRIVATE JET



PRIVATE JET PASSENGER PROFILE

GENDER

67% MALE
33% FEMALE

AGE

46% (35-54)
41% (18-34)
13% (55+)

CAREER

330% MORE LIKELY TO HAVE A **C-SUITE** JOB TITLE

214%

MORE LIKELY TO HAVE FLOWN **20+ ROUND TRIPS** PRIVATE OR COMMERCIAL IN PAST 12 MONTHS



SOURCE: IPSOS Affluent Survey USA Doublebase 2022: Base = HHI \$125k+

PROUD PARTNERS

400,000+ PUBLICATIONS DISTRIBUTED EACH YEAR



PRIVATE AIRPORT PORTFOLIO

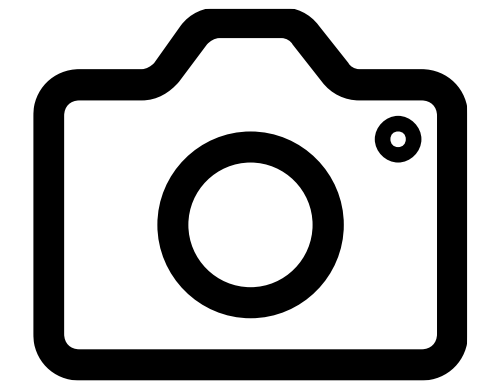
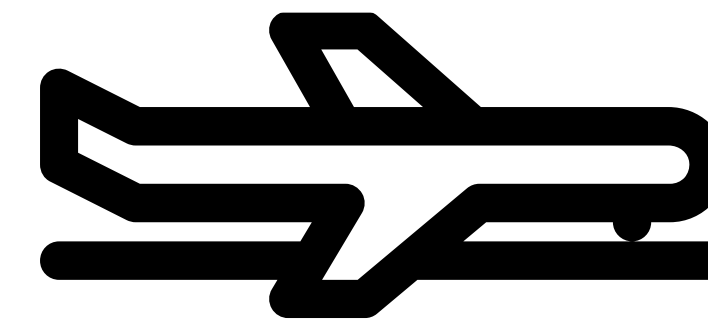
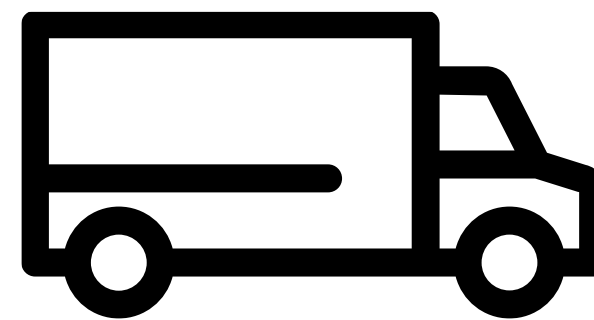
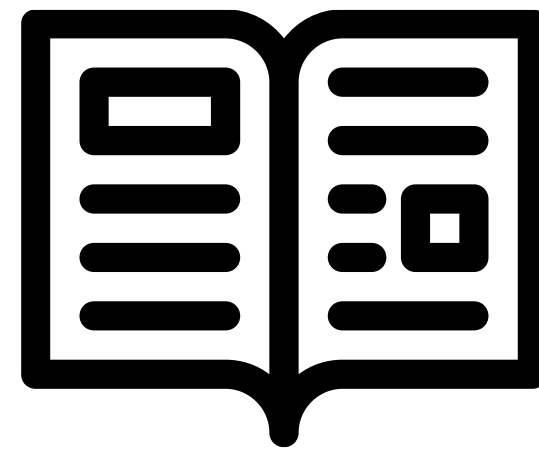
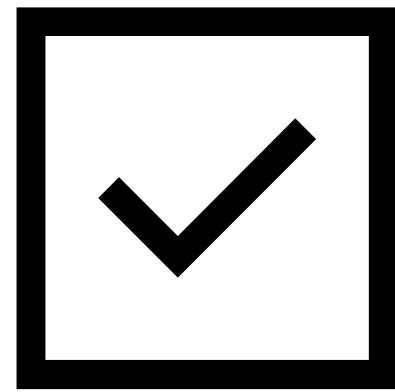
250 WORLDWIDE PRIVATE AIRPORTS

6 MILLION ULTRA-HIGH-NET-WORTH INDIVIDUALS PER
YEAR TRAVEL THROUGH MEDIAJET NETWORK

PRIVATE AIRPORT PARTNERS INCLUDE: SIGNATURE
FLIGHT SUPPORT, LUX AIR CENTERS, TAC AIR, JET LINX,
FLIGHTLINE FIRST, NATIONAL JET & *MORE*



DISTRIBUTION PROCESS



SELECT **DESIRED**
LOCATIONS FOR YOUR
BRAND

BRAND **PRODUCES**
MAGAZINES OR
RETAINS **MEDIAJET** TO
CREATE CUSTOM
PUBLICATION

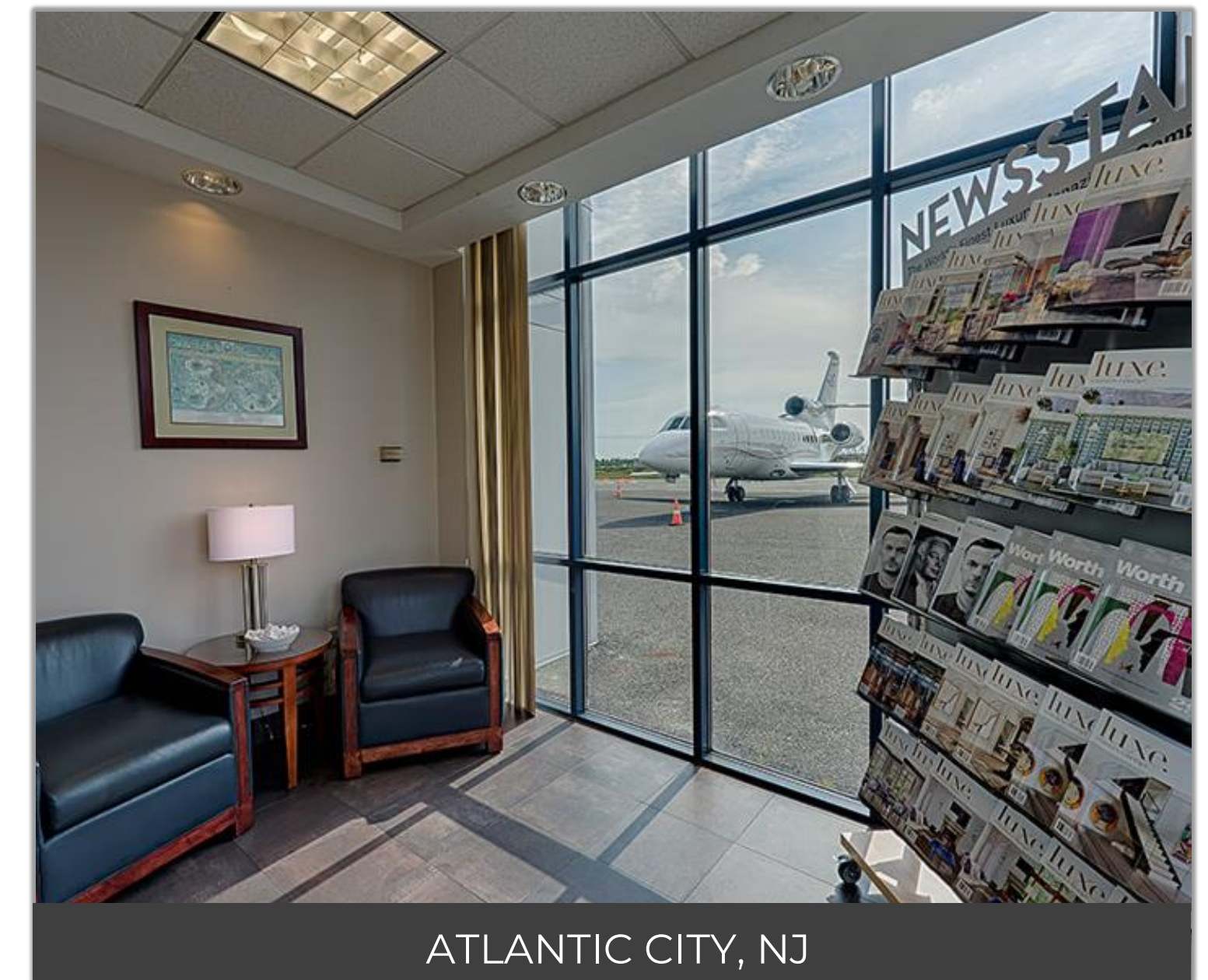
BRAND SHIPS TO
MEDIAJET DISTRIBUTION
CENTER FOR INDIVIDUAL
AIRPORT DISTRIBUTION

PRIVATE AIRPORT PARTNERS
DISPLAY BRAND MAGAZINES
ON **DEDICATED NEWSSTAND,**
GETTING THEM INTO THE
HANDS OF PRIVATE JET
TRAVELERS

MEDIAJET TEAM
PROVIDES **PHOTOS**
ONCE DISPLAYED

MEDIAJET NEWSSTANDS

- Strategically located within private airports, so passengers can easily access as they board or deplane private jet
- Private airport staff and 3rd party audit company ensure racks are properly displayed on daily basis



TESTIMONIALS

WHAT PRIVATE AIRPORTS ARE SAYING ABOUT MEDIAJET

SIGNATURE FLIGHT

SUPPORT, OMAHA, NE

“Please send me more magazines; we are expecting large crowds at the end of the month for the Berkshire Hathaway shareholders meeting. We do not want to run out of inventory.”

NATIONAL JETS

FT. LAUDERDALE, FL

“The magazines are going over very well in our lobby. We have many passengers as well as crew members placing the magazines on the aircraft.”

SIGNATURE FLIGHT

SUPPORT, TETERBORO, NJ

“You have a really great product that speaks for itself, and this magazine newsstand has provided a great amenity for us and our clients...passenger transportation is not permitted on the ramp at Teterboro field, so 100% of our passengers walk through the FBO lobby.”

LUX AIR CENTERS

PHOENIX, AZ

“The magazines have been very popular—and the people taking them range from spouses of NASCAR drivers to C-level execs.”

PRIVATE AIRPORT NETWORK

UNITED STATES

ALABAMA

- MOBILE (2) – 2
- HUNTSVILLE – 3

ARKANSAS

- FORT SMITH – 3
- LITTLE ROCK – 3
- TEXARKANA - 3

ARIZONA

- PHOENIX (2) – 1
- GLENDATE – 3
- GOODYEAR – 2
- SCOTTSDALE (2) – 1
- BULLHEAD CITY – 3
- PHOENIX – 3
- TUCSON – 2

CALIFORNIA

- VAN NUYS (3) – 1
- CONCORD (2) – 3
- CHINO – 2
- LONG BEACH (2) – 1
- HAYWARD – 3
- EL CAJON - 3

UNITED STATES

- HAWTHORNE – 2
- OAKLAND (2) – 1
- SAN BERNARDINO – 1
- MADERA – 2
- BURBANK – 2
- THERMAL – 2
- MATHER – 1
- FRESNO – 2
- LOS ANGELES – 1
- PALM SPRINGS – 1
- SAN DIEGO – 1
- SANTA BARBARA – 1
- SAN FRANCISCO – 1
- SANTA CLARA – 1

COLORADO

- ENGLEWOOD (3) – 2
- PUEBLO – 1
- BROOMFIELD – 1
- DENVER – 2
- GYPSUM – 2
- ASPEN - 1

UNITED STATES

CONNECTICUT

- EAST GRANBY – 2
- WINDSOR LOCKS – 2

WASHINGTON DC

- WASHINGTON DC – 1

FLORIDA

- FERANDINA BEACH – 3
- MIAMIA (4) – 1
- FORT LAUDERDALE (3) – 1
- FT. PIERCE – 2
- DAYTONA BEACH – 2
- OPA-LOCKA (2) – 3
- SARASOTA – 2
- BOCA RATON – 1
- KEY WEST – 2
- WEST PALM BEACH (2) – 1
- KISSIMMEE – 1
- JACKSONVILLE – 2
- ORLANDO – 1
- CLEARWATER – 3
- TAMPA - 2

UNITED STATES

GEORGIA

- ATLANTA (5) – 1
- KENNESAW – 1
- SAVANNAH – 2

IOWA

- CEDAR RAPIDS – 3
- DES MOINES – 3

ILLINOIS

- SAVOY – 3
- WHEELING (2) – 2
- CHICAGO (4) – 1
- SUGAR GROVE – 2
- WAUKEGAN – 2
- SPRINGFIELD – 3

INDIANA

- GARY – 3
- INDIANAPOLIS – 1

KANSAS

- SALINA – 2
- WICHITA – 2
- NEW CENTURY - 2

UNITED STATES

KENTUCKY

- LEXINGTON – 1

LOUISIANA

- NEW ORLEANS - 1
- BATON ROUGE – 2
- LAFAYETTE – 2
- KENNER – 2
- NEW ORLEANS – 1
- SHREVEPORT – 2

MASSACHUSETTS

- HYANNIS – 2
- NORWOOD – 2
- NANTUCKET – 1
- WORCESTER – 2
- WESTFIELD – 2
- CONCORD – 2
- BEDFORD – 2
- BOSTON – 1

MARYLAND

- GLEN BURNIE – 3
- FREDERICK - 3

UNITED STATES

MAINE

- PORTLAND – 2

MICHIGAN

- DETROIT (2) – 2
- FLINT – 2
- LANSING – 2
- TRAVERSE CITY – 3
- BELLEVILLE – 3
- WATERFORD – 2
- GRAND RAPIDS – 2

MINNESOTA

- EDEN PRAIRIE (2) – 3
- MINNEAPOLIS – 1
- ROCHESTER – 2
- ST. PAUL – 3

MISSOURI

- KANSAS CITY (2) – 2
- ST. LOUIS – 2
- CHESTERFIELD – 2

MONTANA

- BELGRADE – 2

PRIVATE AIRPORT NETWORK

UNITED STATES

NORTH CAROLINA

- MONROE - 3
- FLETCHER - 2
- FAYETTEVILLE - 2
- GREENSBORO - 2
- WINDSTON-SALEM - 2
- MORRISVILLE (2) - 2

NORTH DAKOTA

- GRAND FORKS - 2
- FARGO - 2

NEBRASKA

- OMAHA (2) - 2

NEW HAMPSHIRE

- MANCHESTER - 2

NEW JERSEY

- MORRISTOWN (3) - 1
- ATLANTIC CITY - 1
- NEWARK - 1
- TRENTON - 2
- TETERBORO (3) - 1

UNITED STATES

NEW MEXICO

- SANTA FE (2) - 2
- ALBUQUERQUE - 2

NEVADA

- LAS VEGAS - 1

NEW YORK

- RONKONKOMA - 3
- FARMINGDALE (2) - 3
- WHITE PLAINS (4) - 1
- KINGSTON (2) - 2
- ROCHESTER - 3
- NEW WINDSOR - 2
- SYRACUSE - 2

OHIO

- NORTH CANTON - 3
- CLEVELAND - 2
- COLUMBUS - 2
- CINCINNATI - 2

PENNSYLVANIA

- MIDDLETOWN - 2
- WEST MIFLIN - 3
- BLUE BELL - 2
- COATESVILLE - 3

UNITED STATES

SOUTH CAROLINA

- CHARLESTON - 1
- HILTON HEAD - 1

SOUTH DAKOTA

- SIOUX FALLS - 2

TENNESSEE

- GALLATIN - 2
- ALCOA - 2
- NASHVILLE - 1
- MEMPHIS - 2

TEXAS

- DALLAS (7) - 1
- FORT WORTH (2) - 1
- LONGVIEW - 2
- DENTON - 1
- CONROE - 2
- HOUSTON (4) - 1
- SPRING - 2
- SUGAR LAND - 1
- GEORGETOWN - 2
- MCKINNEY - 1
- AUSTIN - 1
- LAREDO

UNITED STATES

- MIDLAND
- SAN ANTONIO (2) - 1
- AMARILLO - 2
- WACO - 2

UTAH

- PROVO - 2
- SALT LAKE CITY - 1

VIRGINIA

- MANASSAS - 2
- DULLES (2) - 1
- LEESBURG - 3
- CHARLOTTESVILLE - 2
- NORFOLK - 2
- ROANOKE - 2

WASHINGTON

- EVERETT - 2
- SEATTLE - 1
- SPOKANE - 3

WISCONSIN

- MILWAUKEE (2) - 1
- GREEN BAY - 1

CANADA

- EDMONTON - 2
- CALARY (2) - 2
- RICHMOND - 2
- MISSISSAUGA (3) - 2
- OTTAWA - 2
- MONTREAL - 2
- DORVAL - 2



THANK YOU

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